



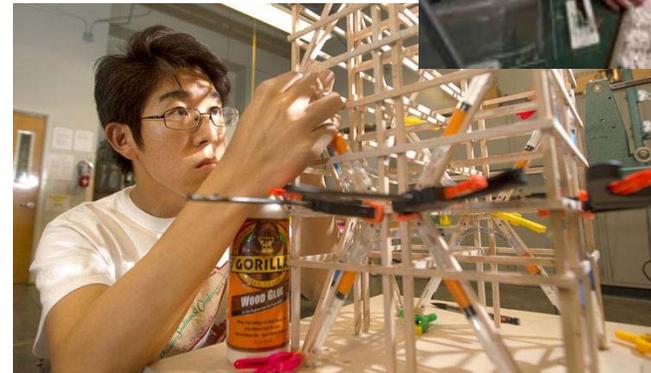
Expo Panel Presentation

Dr. Marie Talnack
Director, Technology Transfer Office
and Industry Clinic

Cal Poly Pomona

Learn By Doing Philosophy

- ▶ “Cal Poly Pomona is a learn by doing university. Instead of learning how a new application through a textbook, Cal Poly Pomona gives you the opportunity to roll up your sleeves and do it for yourself.”
 - ▶ learn the latest thinking and the most innovative and effective ways to get a job done.
 - ▶ Examples: journalism student interning for a local newspaper, a political science major placed at city hall for a special project or an animal science student with the opportunity to birth a foal



Technology Transfer/Industry Clinic Role

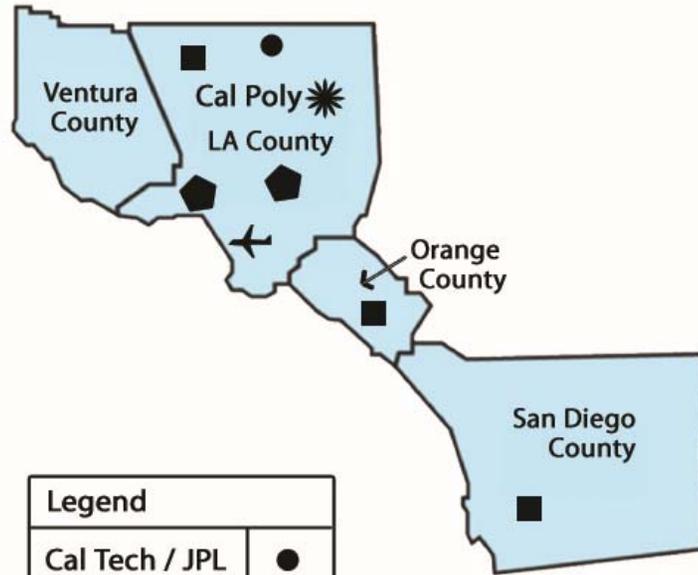
- ▶ The role of the Technology Transfer Office is to support researcher's innovative works by identifying funding resources, managing the protection and commercialization of technological advances and intellectual property, and developing a network of industry partners to assist in collaborative commercialization of the research, creating regional economic impact.
- ▶ Inform faculty and students as to the benefits and requirements of technology transfer.
- ▶ Build technology transfer capabilities in protecting technologies, identifying research, and industrial partnering opportunities.
- ▶ Create a "community outreach" program to inform local and national businesses and organizations of our research capabilities and technology transfer activities.



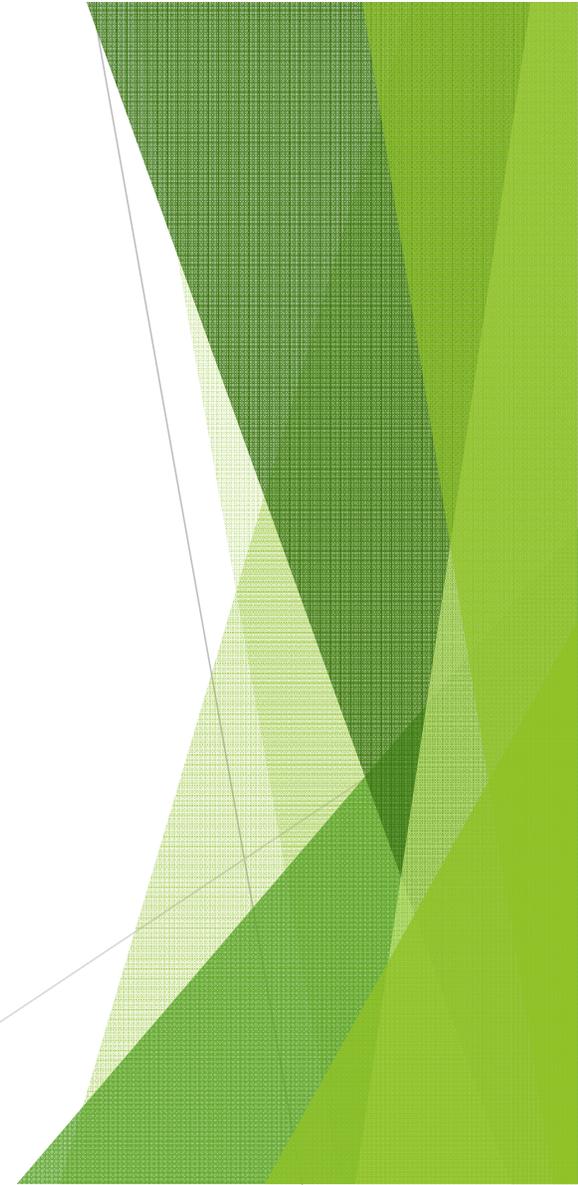
Innovation Village (The Center for Training, Technology & Incubation)

- ▶ Innovation Village Mission Statement: “The mission for Innovation Village Research Park is to establish a world-class research and development environment for public-private partnerships and the leaders of tomorrow's industries to meet, exchange new ideas, challenge frontiers, and work together with the campus community in creating new foundations for the future.”





Legend	
Cal Tech / JPL	●
UCLA	■
USC	⬠
LAX	✈
UCI	■
Peperdine	⬠
UC San Diego	■



Advantages of the Center for Training, Technology & Incubation

- ▶ provides emerging to medium-size companies the opportunity to lease office and wetlab space in an environment that helps accelerates successful growth.
- ▶ CTTi accomplishes this by:
 - ▶ offering these companies resources available to mature companies
 - ▶ allowing them to selectively access the resources as the need arises.



CTTI Resources

- ▶ 500 to 7,000 leaseable square feet of office and wetlab space available
- ▶ Convenient five freeway access (10, 210, 57, 60 and 71)
- ▶ Flexible lease terms
- ▶ Shared multifunctional conference rooms
- ▶ Access to campus resources such as:
 - ▶ Student Interns
 - ▶ Faculty Expertise
 - ▶ Conferencing facility with lodging

Contact Information

- ▶ Dr. Marie Talnack, Director,
- ▶ Technology Transfer Office/Industry Clinic
- ▶ Research Building 1, Room 222
- ▶ (909) 869-3771/ ext. #3771
- ▶ gmtalnack@cpp.edu
- ▶ TTO Twitter: CPP_TTIC
- ▶ TTO website:
www.cpp.edu/~research/tto

